



INVITATION

Embracing Citizens in Europe's Urban Transformation: A Path to a Just and Green Transition

Wednesday 20th November 16.00-18.00
Venue: European Parliament (Room tbc)

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desire an irresistible
circular society



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The transition to a sustainable, inclusive, and vibrant Europe hinges on one core principle: citizen involvement. As we approach a new five-year term for the European Commission, where the Green Deal inspired by New European Bauhaus plays a vital role, the urgency of including citizens in urban transformation has never been clearer.

It is with great excitement that Desire - the first of the six Lighthouse Demonstrators under the New European Bauhaus initiative – hands over its findings and recommendations. Therefore, we are pleased to invite you to this event kindly hosted by Rasmus Nordqvist, Green group.

Program for the event:

Welcome: Rasmus Nordqvist, MEP Green Group and Henriette Thuen, DI and Desire partner

Overview of NEB initiatives and looking forward: Vera Winthagen, Acting Head of Unit, Joint Research Center - NEB

Short introduction to Desire by Torben Klitgaard, Bloxhub and Desire project lead

3 takeaways from Desire to ignite the debate

- Circular Economy and Biodiversity, Ana Struna Bregar, CER, Slovenia
- Social Housing and Citizen Engagement, Diana Krabbendam, The Beach, The Netherlands
- New NEB Economy, Kaare Stokholm Poulsgaard, 3XN/GXN, Denmark

Panel debate with MEPs

Presentation of Desire recommendations,
Henriette Thuen, DI and Desire partner

Informal reception



Background

Over the past two years, Desire has worked alongside communities across Europe, making European citizens pivotal to our work. The insights we've gathered are not just research outcomes but a rallying call for a renewed urban policy agenda.

It has become clear that sustainable, just urban transformation is only achievable when citizens are at its core. European policymakers must champion these participatory approaches, ensuring that urban projects align with local needs and values. By embedding creativity, trust, and co-design principles in policy frameworks, we can pave the way for cities that are not just sustainable but also thriving, inclusive, and beautiful.

Sign up

We hope that you'll join us!

Please send an email to Henriette Thuen htu@di.dk **no later than 14 November 2024**

Information we need for your sign up;

- Last name
- First name
- Email
- Nationality
- Date of Birth (dd/mm/yyyy)
- Document type
- Passport/ID number
- Document expiry date (dd/mm/yyyy)

Here is how we handle privacy [DI's Privatlivspolitik](#)



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